



EDUCATION

BFA IN FASHION MARKETING AND MANAGEMENT

Savannah College of Art and Design

Minor in Writing

Cum Laude

Savannah, GA

September 2021-May 2025

ABOUT ME

While studying at the Savannah College of Art and Design I was able to learn important skills such as product marketing skills, retail inventory skills, and the principles of fashion. I am passionate about the storytelling aspects of the fashion industry and how I can make my mark on it. I look forward to connecting to discover how to collaborate and grow as artists and creatives.

SKILLS

Programs: Microsoft Suites, Figma, Microsoft Office, Adobe Photoshop, Adobe Lightroom, Premiere Pro, Illustrator, Canva, and CapCut.

Soft Skills: Team Leadership, Crisis Management, Communication, Adaptability, Conflict Resolution.

Professional skills: Project management, Writing, Budgeting, Customer service, SEO optimization.

Megan BARNARD

FASHION MARKETING AND MANAGEMENT

EXPERIENCE

TEMPORARY PRODUCT DEVELOPMENT ASSISTANT

Free People Movement

Philadelphia, PA

Summer 2025 - Fall 2025

Supported the activewear product lifecycle from concept to delivery. Maintained tech packs, tracked timelines, and worked with vendors to ensure quality and fit. Collaborated with design and merchandising to meet seasonal deadlines and uphold brand standards in performance and style.

PHOTOGRAPHY AND STYLING INTERN

Michelle's Out of Town

Remote

Summer 2025

Supported the planning and execution of brand-aligned photoshoots, capturing product, lifestyle, and behind-the-scenes content. Edited and delivered final assets for use across digital and marketing platforms. Contributed ideas to help evolve and strengthen the brand's visual identity.

PRODUCER

Attic Reverie: Fashion Film

Savannah, GA

Winter 2025-Summer 2025

Led a production team from start to finish, managing budget, scheduling, and logistics for seamless execution while collaborating with directors, designers, makeup artists, and models for a festival awarded film.

SENIOR RESIDENT MENTOR

Savannah College of Art and Design

Savannah, GA

Fall 2024-Spring 2025

Managed a full student dormitory, fostering seamless interactions between students, staff, and professionals while enhancing community engagement, resident satisfaction, and student well-being through strategic initiatives and mentorship connections.

PRODUCT DEVELOPMENT INTERN

Spirit Halloween and Spencers

Egg Harbor, NJ

Summer 2024

Facilitated communication between factories and companies to enhance efficiency, maintained accurate data logs and product samples, proposed innovative solutions to improve brand competitiveness, and conducted market research to identify consumer trends and boost sales.

CONTACT



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